

ABOUT THE MALAYSIAN ASSOCIATION OF STANDARDS USERS

The Malaysian Association of Standards Users (or Standards Users) is a non government organization established in September 2004, with the support and endorsement from the Department of Standards Malaysia (or STANDARDS MALAYSIA) - an agency under the Ministry of Science, Technology and Innovation (MOSTI).

Standards Users represents consumers' interest in the development of standards, at national and international level.

In its effort to improve the quality of life of consumers, well being of the environment and the sustainable growth of industry, Standards Users strongly advocates importance of compliance with safety and environment standards by organisations and individuals.

VISION

Standards Users aims to be an accredited certification body of choice for consumer products and services and eventually become a financially self sufficient and independent organization driven by socially responsible values.

MISSION

We seek to establish awareness on the importance of standards for the safety of consumers and sustainability of industries through self empowerment and international recognition. We seek to achieve the above guided by values based on:

• quality • dedication • integrity • respect • accountability • teamwork

Standards



Malaysian Association of Standards Users

No. 24, Jalan SS1/22A,
47300 Petaling Jaya, Selangor

Tel No : + 603 7874 1622

Fax No : + 603 7873 0636

E-mail : info@standardsusers.org

Website : www.standardsusers.org



MALAYSIAN ASSOCIATION
OF STANDARDS USERS

YOUR QUALITY Advocate

Our Roles and Responsibilities:

- educate consumers on the importance of standards in ensuring safety of consumer products and services
- participate in the development of Malaysian Standards in order to put forth and address concerns of consumers with regards to safety, health, quality and performance of products and services
- embark on activities to enhance awareness and promote the importance of standards among consumers and other stakeholders (industry and government)
- ensure that consumers are given adequate and timely information, knowledge and awareness on standards and standardisation

Standards Users is the only organization involved in promoting the importance of standards for safety and health of consumers and the environment in Malaysia.

www.standardsusers.org

Our Activities

Promotional:

- Brochures on product safety, labeling, about standards and standardization etc
- Workbooks or activity book series for young consumers
- Training modules
- Features in media etc
- Competitions, contests etc

Advocacy:

- Influencing policies on consumer product safety and social responsibility
- Research, studies and surveys to gather consumer perception / behaviour with regards to safety, quality and general well-being.
- Channeling consolidated grass-roots input with regards to safety, quality and performance of consumer products and services to decision / policy makers.

Outreach:

- School workshops
- Workshops, seminars and awareness training sessions at institutes of higher learning
- Training of potential trainers to engage in more out reach activities
- Awareness training sessions for civil society, community leaders and private organizations
- Training for industry players on importance of standards

Consumer Participation in the Development of Standards

National Participation

- Member of the Malaysian Standards and Accreditation Council (MSAC) or *Majlis Standard dan Akreditasi Malaysia MSDAM*;
- Member of the National Standards Committee (MyNSC)
- Member of the National Electrotechnical Committee (MyENC)
- Member of the Certification Advisory Committee SIRIM QAS International Sdn Bhd
- Member of various Industrial Standards Committees (ISCs), Technical Committees (TCs) and Working Groups (WGs), for example:
 - ISC S on Electrical Appliances and Accessories
 - ISC U on Food and Food Products
 - TC on Genetically Modified Organisms (Food)
 - TC on Food Safety
 - TC on Eco-labeling
 - TC on Drinking Water
 - WG on Globally Harmonised System (GHS)
 - WG on Scheduled Waste
 - WG on Rice
 - WG on Solid Wasteand many more

International Participation:

- Co-Chair Asian Consumer Participation (ANCO)
- Co-Convenor ISO COPOLCO Product Safety Working Group
- Member Chairs Group Meeting ISO COPOLCO
- Expert Group Member ISO Working Group on ISO 26000 Guidance on Social Responsibility and many more

